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FACTS of Nepal 2020 Edition / Manish Jha
FACTS Research and Analytics, Lalitpur, Nepal 2020
viii, 40p.
9789937077668
\$ 20.00 / null
200 gm.

<https://www.marymartin.com/web?pid=746199>

Road Map to Modern Taxation (Theory, Law and Practices : Comparative Analysis of Nepal Taxation and Global Practices / Chandra Mani Adhikari
Pairavi Prakashan, Kathmandu, Nepal 2020
524p.
Includes Bibliography
9789937599764
\$ 25.00 / HB
540 gm.

<https://www.marymartin.com/web?pid=746200>

Why Your CEO Failed in China : True Tales of How Not To Do Business in the People's Republic / Jack Leblanc
Blacksmith Books, Hong Kong 2020
284p.
9789887963813
\$ 29.95 / HB
400 gm.

Jack Leblanc arrived in China in 1989 intending to teach for just two years. He was to spend the next two decades on a very different learning curve as he became involved in a series of business ventures in almost every part of the Middle Kingdom. From farmyard to factory, boardroom to banquet, Leblanc witnessed (and occasionally assisted) the transformation of China from a socialist economy into the world's greatest experiment in capitalism. Over time it dawned upon him that the key to success is to manage the differences in Chinese and Western business behavior. To do well in China you must carefully adapt your strategies - or face ruin faster than you can learn how to use chopsticks.

<https://www.marymartin.com/web?pid=747207>

The Rise and Fall of the Hang Seng Index / Jake van der Kamp
Blacksmith Books, Hong Kong 2020
212p.
9789887963912
\$ 29.95 / null

"Every adult human being is an investment expert. Life is an investment exercise and you are your own best investment adviser." Jake van der Kamp is a resident of Hong Kong for more than 40 years. He has enjoyed a varied career, working first as an Asian investment analyst and then as a financial columnist for Hong Kong's South China Morning Post. In this book he offers a "how to" manual on investment. He argues that you are already your own best adviser on when and what investments to make - and you should rely on investment professionals only for advice on how and where to do so.

<https://www.marymartin.com/web?pid=747208>

Creating Sustainable Value in Social Enterprises : Stories of Social Innovation / Maria Assunta C. Cuyegkeng, Raquel Cementina-Olpoc and Ana Marina A. Tan
BlueBooks (Ateneo De Manila University Press), Quezon City, Philippines 2020

xvi, 316p.

Includes Index

9786214480685

\$ 30.00 / null

420 gm.

(A project of the Ateneo Center for Social Entrepreneurship and the John Gokongwei School of Management)

This book not only collects narratives on social entrepreneurship but also traces its evolution in the Philippines. Interviews with the founders provide a wealth of insights that deepen our understanding of their business models and value chains, of what drives them, and what matters to them. It also looks at sustainable development as embedded in the philosophy and initiatives of each organization, not just its social but also its economic and environmental aspects. If such enterprises and business models are possible—those that are of greater service to communities, that respect the rhythms of Creation, and that generate livelihoods which allow a certain quality of life—then we may have found good models that generate genuine development.

<https://www.marymartin.com/web?pid=750163>

Tourism Destinations in Pakistan : Management through Stakeholders and Narratives / Abdus Sattar Abbasi

Innovative International Publishing, Lahore, Pakistan 2021

xvi, 226p.

9789698486280

\$ 60.00 / HB

800 gm.

Tourism Destinations in Pakistan - Management through Stakeholders and Narratives is a pioneering authored reference book on enormous untapped potential of variety of tourism activities available in Pakistan

<https://www.marymartin.com/web?pid=749570>

Impact of Pakistan Maritimes Affairs on Blue Economy in Backdrop of CPEC / Commodore Dr S M Shahzad SI (M)

Commodore Dr S M Shahzad SI (M), Lahore, Pakistan 2020

236p.

9781913553067

\$ 120.00 / HB

1460 gm.

"Impact of Pakistan Maritime Affairs on Blue Economy in Backdrop of CEPEC" is an attempt to dissect the problems that hold back channelizing all-important maritime zones especially EEZ that holds the enormous potential of economic dividends. Pakistan had fought several wars with neighboring India and resulted in a domineering focus on security-related issues and hence, marine studies were termed as a secondary matter.

From the pen of one of the most accomplished officers of Pakistan Navy scribed a marvelous document of original studies that indeed stretches insights into many complicated; but, precise facts on marine studies and its scope. It is a research of untapped economic opportunities in maritime zones offered by the collective sea beaches of the provinces of Baluchistan and Sindh.

Ironically, since the commencement of this century, the influx of countries in Asia twisted to sea. Countries have reoriented themselves and shed old land centric policies to assert and lay claims over vast swathes of ocean expanse. It is a natural repercussion of shrinking land-based resources and bloating population. The friction over sea-based resources is expected to intensify in the foreseeable future.

Over 290,000 Sq. Km of sea zones belong to Pakistan, is a vast tract by any measure. This vastness is rich in Marine resources. Yet most remain either unexplored or else desecrated and may face the natural process of extinction. Histories, culture, lack of marine scientific research beside disorganized efforts being tried by various stakeholders are some notable factors that encumbered meaningful progress.

With Gwadar port on the western fringes of Makran coast in Baluchistan now becoming a hub of China Pakistan Economic Corridor (CEPEC), the country seems well poised to commence a new era of maritime awareness. To accrue tangible benefits or stem the tide of challenges, a palpable "will" at the federal level and synergetic involvement of stakeholders is nonetheless a necessary condition.

<https://www.marymartin.com/web?pid=749571>

Sustainable Development : Envisaging the Future Together / Uzma T. Haroon,
Imrana Niazi and Sarah S. Aneel

Sang-E-Meel Publications, Lahore, Pakistan 2018

xvi, 292p.

9789693531039

\$ 65.00 / HB

850 gm.

This anthology coincides with Pakistan's 70-year independence celebrations and SDPI's 25 years as a research and advocacy organisation. The journey of both has been similar and monumental. From a country with a negligible industrial base, Pakistan's economy is now worth nearly USD 300 billion. Opening its doors as a small think-tank struggling to survive with unpredictable and meagre funding avenues, SDPI is now ranked and recognised internationally as the 15th Top Think Tanks in Southeast Asia and the Pacific. The book is a canvas, not just of ideas about where Pakistan needs to go in the next decade to realise the United Nations great sustainability agenda under the Sustainable Development Goals, it is also an honest assessment of serious challenges the nation faces such as religious and gender discrimination, climate change and debt restructuring. But Pakistan is not alone. If anything, the volume also tells the story of other neighbouring countries, like Afghanistan and Sri Lanka, which are battling their own demons of conflict, envisaging their people's determination towards the shared dream of a peaceful, inclusive and well-governed civilisation. The authors help deepen our reflection on how policy can be linked with practice, how to grapple with the foreboding reality of climate change in a country and region which has witnessed far too many weather-related calamities in the recent past and of late, and review the role of monetary institutions and regional blocs. They ponder the architecture of peace in countries hit by war and internal strife, and take stock of how this region treats its minorities.

<https://www.marymartin.com/web?pid=749572>

7th Century Madina Economics : The First Economic System of the Mankind /
Muhammad Munir Ahmed

Aiwan-E-Ilmo-O-Fann, Lahore, Pakistan 2020

280p.

9789692339476

\$ 75.00 / HB

620 gm.

Certain developments like the right to own property, working of markets, lending money under interest etc. are the main building blocks which could be called a stray economics because these were neither described nor followed like an economic system. The 7th century Madina provided human beings the first economic system of the mankind. This was not simply a theology but also practiced in Madina which later on "spread to other parts of the world and remained dominant from 7th to 11 century (Maurice Lombard 1975)

Once prices rose in Madina and people requested Muhammad (SAW) to fix prices. Arbitrary fixation of prices by the rulers in such situations was common practice at the time. However Muhammad (SAW) refused to do so by saying that fixation of prices is not in his hands. Based on this statement, Benedict Koehler (2014) calls Muhammad (SAW) as the first free-market economist of the mankind.

In Capitalism, there is no mechanism for ensuring shared prosperity due to its working under the concept of "Survival of the Fittest". Communism, during 70 years of working, also could not provide any system of shared prosperity on long term basis. Under the magic of fair and honest trade, people of Madina with surplus wealth used to voluntarily spend income in excess of their needs on those left behind in the economic struggle. This is perhaps the most important takeaway of Madina Economics for curing the current woes of Capitalism.

<https://www.marymartin.com/web?pid=749573>

Multidisciplinary Perspective of AI : Past, Present, Future / Dr. Nejat Capar (Ed)
Harika Suklun

onikilevha – On İki Levha Yayincilik A.S., Istanbul, Turkey 2021

viii, 144p.

9786257334051

\$ 30.00 / null

300 gm.

Artificial intelligence is not a new term indeed; it has been talked about and discussed among scientists, investors, practitioners, etc., since the 1950s. Although progress was slow but recently speeded up with recent emerging technologies and application of AI is expanding to other fields, and for sure, AI soon will be used in day to day life of people. AI can be defined as the ability of machines to mimic natural intelligence using computers to analyze data, to learn from data and provide descriptive, predictive, or prescriptive analysis, to solve problems, to perform decision making like human beings. AI-based systems have the potential to enrich our quality of life, make our life easy, and improve overall economic and social well-being. Recently, AI has been used against coronavirus pandemics on diagnosing the problems, disinfecting patient rooms, providing data to trace the spreading virus, and using drones to deliver medical supplies, etc. Since Robots don't get the virus as humans, they are also being used safely in healing patients. Most discussions about the AI issues are focused on the protection of personal data and the responsibility or rights arising from artificial intelligence models. The law has two different functions for artificial intelligence systems; 1) artificial intelligence can produce lawful solutions, and 2) legal improvements ensure that the operation of the process is controlled and reliable for solutions created by artificial intelligence on other issues. The impact of artificial intelligence on the global economy will be profound. Some of the effects are already taking place, but much more is yet to come in the years ahead. All of the benefits don't come free and, many challenges are in need to be overcome, which shortly today's challenges might be solved, but advancements in AI will possibly bring new challenges in the future as well.

<https://www.marymartin.com/web?pid=747864>

Turkish Economy at the Crossroads : Facing the Challenges Ahead / Asaf Savaş Akat and Seyfettin Gürsel

World Scientific, Singapore 2020

372p.

9789811214882

\$ 170.00 / HB

Turkish Economy at the Crossroads: Facing the Challenges Ahead is an exciting new volume of articles from prominent experts, edited by two distinguished economists. Despite its international stature and its diversified open-market economy, the global literature on Turkey is dispersed and sparse. The book aims to remedy this shortcoming by providing readers interested in Turkey with a balanced and up-to-date overview of the economy.

Topics discussed include trends in long-term political economy, post-2001 macroeconomic policies, tradable and non-tradable sectors and their impact on income distribution, capital flows and financial imbalances, success and problems of structural transformation at the micro level, characteristics of the labor markets with special emphasis on female employment, Turkey's long lasting but difficult relations with the European Union and possible scenarios for the near future. This unified approach permits to highlight and tackle effectively the challenges and risks Turkey faces in the final and critical stage of transition to a modern developed society.

<https://www.marymartin.com/web?pid=747865>

Entrepreneurship in the Gulf Cooperation Council Region : Evolution and Future Perspectives / Léo-Paul Dana ,Ramo Palalić

World Scientific, Singapore 2021

196p.

9781786348074

\$ 100.00 / HB

This book looks at the current state of entrepreneurship development in the Gulf Cooperation Council (GCC) region, consisting of Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arab Emirates. It is a comprehensive state-of-the-art coverage of entrepreneurship and small business management issues, supported with theoretical discussion and empirical evidence. The book covers current processes in each country, paving the ways for potential investors, researchers, academics and professionals to better understand this region. An outcome of long-lasting endeavour, this book includes contributions from experts across the Gulf region.

<https://www.marymartin.com/web?pid=747866>

Pandemonium: The Great Indian Banking Tragedy / Tamal Bandyopadhyay;Foreword by Bibek Debroy

Roli Books Pvt.ltd,New Delhi 2021

xxi,522p.;23cm; ill.

9788194643357

\$ 19.50 / HB

900 gm.

The Reserve Bank of India would like to assure the General public that Indian Banking system is safe and stable.' – RBI Statement, 1 October 2019
Why did India's central Bank have to issue an unprecedented statement to that effect?

In Pandemonium: The Great Indian Banking Tragedy, bestselling author Tamal Bandyopadhyay takes you in search for the answer. It is a definitive insider story on the rot in India's banking system – how many promoters easily swapped equity with debt as bank managements looked the other way to protect their balance sheets, until the RBI began waging a war against ballooning bad loans.

<https://www.marymartin.com/web?pid=744704>

The Joys of Compounding:The Passionate Pursuit of Lifelong Learning / Gautam Baid

Harper Collins Publishers India,Noida, Uttar Pradesh 2020

xiv,438p.;22cm.

Includes Bibliography and Index

9789390351015

\$ 15.75 / null

450 gm.

Value investing is not just a system for success in the market. It is also an intellectual toolkit for achieving a deeper understanding of the world. In *The Joys of Compounding*, the value investor Gautam Baid builds a holistic approach to value investing and philosophy from his wide-ranging reading, combining practical approaches, self-cultivation, and business wisdom.

Distilling investment and life lessons into a comprehensive guide, Baid integrates the strategies and wisdom of preeminent figures whose teachings have stood the test of time. Drawing on the work of investing greats like Warren Buffett, Charlie Munger, and Ben Graham, as well as philosophers and scholars, he artfully interweaves the lessons learned from his many teachers. Baid demonstrates their practical applications in the areas of business, investing, and decision making and also shows that these ideas can be applied to one's own life with just as much reward.

<https://www.marymartin.com/web?pid=744844>

From Incremental To Exponential / Vivek Wadhwa, Ismail Amla, Alex Salkever
Harper Collins Publisher India, Noida, Uttar Pradesh 2020

xiv, 216p.; 22cm.

Includes Index

9789390327102

\$ 15.50 / null

300 gm.

How Large Companies can see the Future and Rethink Innovation
Over and over, we see big legacy businesses getting beaten to the punch by energetic little start-ups. It seems like innovation can come from only the bottom up or from the outside in. But tech experts Vivek Wadhwa and Ismail Amla are here to tell you that "big equals slow and stodgy" is a myth. Based on decades of experience working with both the world's leading brands and disruptive start-ups, this book explores the opportunity legacy companies have to create new markets, supercharge growth, and remake their businesses by combining the mindset and tool belt of start-ups with the benefits of incumbency: boatloads of customer data, decades of brand equity, robust distribution channels, enormous financial assets, and more.

This fast-paced, anecdote-rich story rethinks modern innovation--a book every manager, executive, and ambitious employee will want to read.

<https://www.marymartin.com/web?pid=744842>

Crisis and Predation: India, Covid-19, and Global Finance / Research Unit for
Political Economy

Three Essays Collective, Gurugram, India 2020

214p, 22cm.

9789383968367

\$ 11.75 / null

350 gm.

With the advent of COVID-19, India's rulers imposed the world's most stringent lockdown on an already depressed economy, dealing a body blow to the majority of India's billion-plus population. Yet the Indian government's spending to cushion the lockdown's economic impact ranked among the world's lowest in GDP terms, resulting in unprecedented unemployment and hardship. *Crisis and Predation* shows how this tight-fistedness stems from the fact that global financial interests oppose any sizable expansion of public spending by India, and that Indian rulers readily adhere to their guidance. The authors reveal that global investors and a handful of top Indian corporate groups actually benefit from the resulting demand depression: armed with funds, they are picking up valuable assets at distress prices. Meanwhile, under the banner of reviving private investment, India's rulers have planned giant privatizations, and drastically revised laws concerning industrial labor, the peasantry, and the environment—in favor of large capital.

<https://www.marymartin.com/web?pid=744847>

The Great Indian Fraud: Serious Frauds Which Shook the Economy / Smarak Swain

Bloomsbury Publishing India Ltd., New Delhi 2021

xx,303p.;22cm.

9789389867220

\$ 17.25 / null

400 gm.

How do tax havens and syndicates running shell companies help fraudsters escape the long arm of the law?

How does the ambiguity of valuation in the start-up ecosystem increase its vulnerability to corporate fraud?

How are manufacturers and exporters from China exploiting India's Free Trade Area (FTA) with other countries to dump goods at artificially low prices in the Indian market?

What challenges does the Belt and Road Initiative (BRI) of China pose for regulators of India?

Why do people fall for Ponzi and pyramid schemes again and again?

Serious frauds affect society and economy in damaging ways, belittling the common man's trust in the system. Yet, barely do we understand how these affect our lives. A first-of-its-kind, The Great Indian Fraud reveals how all such frauds result from the manipulation of complex financial transactions, involving simple mathematics and tricks, to deceive regulators, enforcers, business partners and customers.

<https://www.marymartin.com/web?pid=744854>

Shivesh Bhatia's Desserts for Every Mood: 100 Feel-Good Recipes / Shivesh Bhatia
Harper Collins Publishers India, Noida, U.P. 2020

231p.: ill; 24cm

Includes Index.

9789353577063

\$ 50.00 / HB

900 gm.

Whether it's a celebration or the blues, nothing lifts you up better than a delicious dessert. In Shivesh Bhatia's Desserts for Every Mood, the maverick baker is back with an array of recipes that promise to transform any day.

For Shivesh, baking has come to mean many things over the years: memories of seeing his grandmother make cakes to spending hours experimenting in the kitchen and sharing the joy with friends to baking becoming his quiet refuge after a hectic day. In his second book, Shivesh shares a range of desserts- gooey caramel chocolate tart, fresh mint lemon chiffon cake to an exotic litchie rose tiramisu- that have helped him through difficult and happy times alike, in the hope that they will do the same for you.

<https://www.marymartin.com/web?pid=746100>

A Spoonful of Curds / Bharathi Jagannathan

Harper Collins Publishers, Noida, U.P. 2020

243p.;20cm.

9789390327645

\$ 13.50 / null

300 gm.

Written with plenty of heart and a touch of humour, *A Spoonful of Curds* brings together a dozen short stories that unfold around Tamilians - both in India and abroad.

From negotiating an arranged marriage and surviving the politics of the domestic realm, to love blossoming for the first time between newlyweds and empowering journeys of self-discovery - these stories bring out the curious, sometimes eccentric, singular world of their loveable characters.

Accessible yet evocative, this is perhaps the closest we can get to a new R.K. Narayan - stories set in the recent past, told for the present and sure to be cherished in the future.

<https://www.marymartin.com/web?pid=745913>

The Rise of India and China : Social, Economic and Environmental Impacts / Kala S Sridhar, Li Jingfeng(Ed.)

Routledge India,(Manohar), New Delhi 2020

xxiv,324p.;23cm.

Includes Index

9780367431877

\$ 37.50 / HB

700 gm.

This book offers a comparative analysis of the rise of India and China and their decisive economic and social roles in a global context. It presents a cumulative picture of the socio-economic challenges as well as the opportunities for growth and inclusive development before India and China. The volume analyses the performance of the two countries based on economic and human development indicators. It highlights the key achievements of the two countries in governance and financial growth, and the potential for further economic development. Drawing on government data and empirical research, the book examines India and China's relative growth in trade, investments, renewable energy technologies, urbanisation, and employment and their policies on agriculture, land use, public health, and rural-urban inequality. Further, it discusses the shared challenges of inequality, poverty, gender disparity, and environment degradation which both countries face and contrasts their policy priorities and governance mechanisms. Comprehensive and insightful, this book will be of great interest for researchers and scholars of development studies, economics, international relations, comparative politics, sociology, public policy, and Asian studies. It will also be useful for think tanks, policy makers, and general readers interested in the India-China relationship.

<https://www.marymartin.com/web?pid=707767>

Economic and Financial Integration in South Asia: A Contemporary Perspective / Sanjay Sehgal, Wasim Ahmad, Piyush Pandey and Sakshi Saini

Routledge India,(Manohar), New Delhi 2020

xvi,198p.;24cm.

Includes Index

9780815380139

\$ 25.00 / HB

500 gm.

This book analyses the current state and potential of economic and financial integration in South Asia, which has emerged as one of the most dynamic regions of the world. It looks at how regional convergences and cooperation would reinforce ties amongst the diverse economies of South Asia in the changing global economic landscape.

Drawing on empirical research, the book looks at the degree of economic and financial integration in South Asia, which according to the World Bank includes the least integrated regions in the world, and explores the fundamental factors that drive integration amongst these countries. It offers important insights into the financial landscape of the region, as well as the dynamics of the interlinkages in the banking system, the stock markets, and the debt markets. The book examines the role of bilateral trade in augmenting regional economic ties, the opportunities for growth these will foster, and the major challenges and roadblocks for the leaders of the region. It also provides an overview of China's role in South Asia's financial integration and the interdependence of these economies for economic opportunities, macroeconomic and financial stability, jobs, sustainable growth, and inclusive development. Detailed and insightful, this book will be of great interest to investors and regional policymakers. It will also be of interest to researchers and students of economics, public and foreign policy, finance, international relations, and South Asia studies.

<https://www.marymartin.com/web?pid=705000>

Ceasefire City: Militarism, Capitalism and Urbanism in Dimapur / Dolly Kikon, Duncan McDuie-Ra

Oxford University Press, New Delhi 2021

x, 248p.; ill.; 23cm;

Includes Bibliography, Index.

9780190129736

\$ 32.50 / HB

550 gm.

For a city in India's northeast that has been embroiled in the everyday militarization and violence of Asia's longest-running separatist conflict, Dimapur remains 'off the map'. With no 'glorious' past or arenas where events of consequence to mainstream India have taken place, Dimapur's essence is experienced in oral histories of events, visual archives of the everyday life, lived reality of military occupation, and anxieties produced in making urban space out of tribal space. Ceasefire City aims to capture the dynamics of Dimapur by bringing together the fragmented sensibilities granted and contested in particular spaces in the city and the embodied experiences of the city by its residents. The first part of the book talks about military presence, capitalist growth, and urban expansion in Dimapur through an analysis of its spatial politics, and the second part, through collaborative ethnographic exercises, focuses on the relationship between the lived realities and the meanings that are forged in a frontier city.

<https://www.marymartin.com/web?pid=746107>

Economics of Solid Waste Management in the Urban Segment of Developing Countries / R. Thiruppathi and Sathya J

Abhijeet Publications, New Delhi 2020

256pp

9789388865326

\$ 27.00 / HB

<https://www.marymartin.com/web?pid=747004>

Accountability Mechanisms in Rural Development / Rajesh Kumar Sinha

Abhijeet Publications, New Delhi 2020

376pp

9789388865449

\$ 42.50 / HB

<https://www.marymartin.com/web?pid=747014>

Development and Contestations in India: Insights from Odisha / Seema Mallik
Abhijeet Publications, New Delhi 2020
180pp
9789388865463
\$ 19.50 / HB

<https://www.marymartin.com/web?pid=747016>

Macroeconomic Determinants and Stock Market / Dr P.N. Harikumar and Remya CM
Abhijeet Publications, New Delhi 2020
304pp
9789388865487
\$ 31.50 / HB

<https://www.marymartin.com/web?pid=747018>

Exploring Gender Inequality and Women Empowerment / Supriya Biswas
Abhijeet Publications, New Delhi 2020
380pp
9789388865500
\$ 40.00 / HB

<https://www.marymartin.com/web?pid=747020>

Environmental Degradation and Sustainable Development / Dr. Dinesh Das
Abhijeet Publications, New Delhi 2020
454pp
9789388865517
\$ 72.00 / HB

<https://www.marymartin.com/web?pid=747021>

Agricultural Commodity Futures and Market Efficiency / Dr. P.N. Harikumar and Dr. Manoj Narayanan KS
Abhijeet Publications, New Delhi 2020
336pp
9789388865531
\$ 31.50 / HB

<https://www.marymartin.com/web?pid=747023>

Organising Entrepreneurship and MSMEs Across India / Léo-Paul Dana , Naman Sharma
World Scientific, Singapore 2021
300p.
9789811212734
\$ 140.00 / HB

In order to sustain their ventures in the Indian market, businesses developed an ecosystem to promote their current and future business. Over time, more and more small business owners emerged and organised their own settings to sustain business activities.

Contemporary times challenge emerging economies — like India — to adopt entrepreneurship in order to boost its economy. Micro, Small and Medium Enterprises (MSMEs) are the preferred way of addressing these challenges; however, the ecosystem required to promote these MSMEs poses significant challenges and requires change to be sustainable.

This book examines original case studies, quantitative studies and qualitative research highlighting the organisation of new business, reflecting a wide range of sectors across India. The book offers new insights to budding entrepreneurs to help organise new and established firms to infuse entrepreneurial intentions among the workforce.

<https://www.marymartin.com/web?pid=747729>

ASEAN–China Cooperation for Environmental Protection and Sustainable Energy Development / Yue Yang and Fujian Li

World Scientific, Singapore 2021

220p.

9789811221798

\$ 90.00 / HB

In order for the joint research by Network of ASEAN-China Think-tanks (NACT) to reach out to a much wider audience, NACT began to publish joint research of all Working Groups since 2019. This book is a collection of research papers contributed by ASEAN and China scholars who attended NACT Working Group Meeting on Regional Cooperation for Sustainable Energy Development on April 16, 2019 and NACT Working Group Meeting on Environmental Protection in ASEAN and China on May 17, 2019. The contributing scholars give their ingenious and insightful thoughts on ASEAN-China energy and environmental protection cooperation from either a national or a regional perspective. Two NACT Working Group Reports are also incorporated in the appendices of this book, including innovative and practical policy recommendations on strengthening ASEAN-China sustainable energy and environmental protection cooperation in existing priority areas and identifying new ones.

<https://www.marymartin.com/web?pid=747679>

China–US Trade Frictions Shaping New Equilibriums with the EU and the US : Towards a New Multilateralism or Tripolarism / Xugang Yu , Mario Tettamanti and Cristiano Rizzi

World Scientific, Singapore 2021

396p.

9789811225802

\$ 190.00 / HB

This book shows the impact of the recent trade tensions between China and the US on the world trade order, and how parties have reached a deal (so called "phase one", January 2020), which could lead to a more comprehensive agreement, and the consequences of these "adjustments" in shaping new equilibriums.

After 40 years, China has transformed into an economic superpower, which could now rival the US. This has evoked some concerns, and put the US in an uncomfortable position, as the US views the rise of China as a threat to its predominance and interests. However, China's development and its increasing economic power, which is a direct consequence of the ongoing reform process, is unstoppable.

The confrontation between China and the US will favor Chinese expansion into the EU not only because the EU offers a more receptive environment for Chinese Foreign Direct Investment, but also because the EU and China have more in common if we consider the Belt And Road Initiative and the new bilateral investment agreement which is under negotiation. The EU, not only represents the final destination of the BRI, but also a more logical and convenient trade partner for China.

The shift of Chinese attention toward the EU will also change the equilibrium between China, the EU and the US, bring forth the negotiation of new trade agreements, and move the entire international community towards a new world trade order and a new multilateralism which might evolve into a tripolarism.

<https://www.marymartin.com/web?pid=747680>

High-Speed Rail : An Analysis of the Chinese Innovation System / Bai Gao ,Guowu Li and Zhihong Zhen

World Scientific, Singapore 2021

456p.

9789811206740

\$ 200.00 / HB

High-speed railway system is interdisciplinary subject that covers infrastructure, mobile equipment, traction power supply, communication signal, operation and maintenance, and transportation organization. The purpose of this book is to give readers a basic understanding of the technology behind of China's high-speed rail network.

In this book, the author mainly focusses on the innovations of products and processes, especially product innovation, which involves the selection of technology route, technology system and technology source. Therefore, the innovation in HST here refers to the selection of technology route, technology system and technology source, as well as, the new products developed and manufactured according to the selection. With the in-depth study, the author would like to provide outlook for development in this area in the next stage.

<https://www.marymartin.com/web?pid=747681>

Deciphering China's Microchip Industry / Fang Chen and Ruifeng Dong

World Scientific, Singapore 2021

224p.

9789811217210

\$ 70.00 / HB

<https://www.marymartin.com/web?pid=747682>

Deciphering China's Microchip Industry / Fang Chen and Ruifeng Dong

World Scientific, Singapore 2021

224p.

9789811218415

\$ 22.00 / null

The ban on sales of ZTE, imposed by the US, made China feel the weight of a small chip. The ban is termed as a trade war. What is the truth behind this trade friction? Why did the Chinese microchip industry encounter such a predicament? What is the future of the microchip industry in China? This book tried to answer these questions, uncovers the secrets of China's microchip industry, and traces its development. It looks at bridging the gap between the chip technology and public perception, and predicts how China can make a breakthrough in this industry. The book takes a "macro-history view" to describe the race among superpowers in the microchip industry and records people's constant explorations into the industry in the past six decades. It also compares the microchip industry in China to that of United States, Japan, and South Korea.

<https://www.marymartin.com/web?pid=747683>

Zhejiang, China : A New Vision for Development / Xi Jinping
Foreign Languages Press Co Ltd, Beijing, China 2019

xx, 454p.

9787213094699

\$ 30.00 / HB

940 gm.

Xi Jinping is the principal founder of the Thought on Socialism with Chinese Characteristics for a New Era. While working in Zhejiang Province on the eastern coast of China, he developed farsighted ideas on subjects such as general reform, innovative, coordinated, green, open and inclusive development, the rule of law, CI-unese culture, social stability, and Party building, and put many of these ideas to the test. He also formulated some major policies like the "Eight Strengths and Eight Measures Strategy." All these proved to be effective theoretical and practical innovations in socialism with Chinese characteristics at the provincial level. This book is a collection of the 232 essays written by Xi Jinping for Zbejiang Daity's column "Zhejiang, China : A New Vision for Development" between February 2003 and March 2007. Unadorned, insightful and clear, these articles reflect his deliberations on how to apply the Central Committee's deci-sions and plans to Zhejiang's practical context, and his ideas on promoting balanced social and economic development in Zhejiang.They are masterpieces in the use of Marxist stances, opinions and methods to observe, analyze and solve problems. The Chinese edition of the book, first published in August 2007 and reprinted in November 2013, has aroused great inter-est among readers. To help the international community to know more about Xijinping and better understand China and the CPC in the current age, the Foreign Languages Press and Zhejiang People's Publishing House are jointly pubLishing multiple language editions of the book. For the convenience of international readers, some articles in the foreign language editions have been appended with useful endnotes.

<https://www.marymartin.com/web?pid=747684>

Leaving No One Behind : China's Stories of Poverty Alleviation /
The Contemporary World Press Co. Ltd., Beijing, China 2020

400p.

9787509015292

\$ 45.00 / null

740 gm.

This book aims to provide readers at home and abroad with a more comprehensive introduction to the successful models, fresh cases and relevant experiences of poverty alleviation with Chinese characteristics. From the three dimensions of "a blueprint to the end", "a new prescription for poverty alleviation", and "China's poverty alleviation'going out'", the book selects poverty alleviation through education, poverty alleviation through science and technology, poverty alleviation through health, poverty alleviation by industry, poverty alleviation through e-commerce, and ecology Develop 22 unique case stories such as poverty alleviation, relocation and poverty alleviation. We hope that through these specific and vivid case stories, we can show the rich practice of poverty alleviation with Chinese characteristics, share the successful experience of poverty alleviation with Chinese characteristics, and contribute to the cause of international poverty alleviation. Contribute Chinese wisdom and Chinese solutions.

<https://www.marymartin.com/web?pid=747685>

A Foreign Lens : How Global Partners View Partners View China's Poverty Alleviation Efforts /

Foreign Languages Press Co. Ltd., Beijing, China 2019

viii, 170p.

9787119117294

\$ 25.00 / null

450 gm.

This book invites 15-20 foreign experts who are familiar with China's poverty alleviation and poverty alleviation work, and from their perspective, tells about their understanding, views and experience of poverty alleviation in China. Jumping out of the traditional Chinese model of introducing poverty alleviation in China, through foreigners' personal understanding of China's poverty alleviation, ask them to talk about the progress of China's poverty alleviation and show the world a different kind of poverty alleviation in China from a new perspective. Most of these foreign experts come from the United Nations Development Program, the World Bank, the Asian Development Bank, and the Oxford University Poverty and Human Development Research Center.

<https://www.marymartin.com/web?pid=747686>

Family Business in China, Volume 1 : A Historical Perspective / Chen, Ling, Zhu, Jian An, Fang, Hanqing

Palgrave Macmillan, Germany 2021

194 p,VIII, 194 p. 8 illus., 6 illus. in color.

9783030513948

\$ 139.99 / HB

Unlike other economies, family businesses in China are greatly affected by the derived Confucian culture, excessive marketization, as well as the seemingly endless institutional supervision by a transitional Chinese government. China has a strong historical legacy, devoted to patriarchal values and strong family-centered traditions. This volume explores the social foundations and historical legacies of families, business families, and family businesses in China. It begins with an overview of a household, family, and clan in ancient China before an examination of the economic, social, and cultural functions that the family system served in Ancient China as well as the four unique features that distinguish the family system in ancient China from those in western societies. It later discusses the evolution of the family system and the rise of family business before the establishment of the People's Republic of China in 1949. Finally, it evaluates the family system before and after the "Open-up and Reform" in 1978. This interdisciplinary work, incorporating sociological, anthropological, and institutional contexts pertaining to China, offers researchers the first advanced perspective of the development of family firms in China.<div>

<https://www.marymartin.com/web?pid=733958>

Globalization and Sustainable Growth in China / Jiang, Yanqing, Dai, Yuwen

Springer, Singapore 2021

9789811598241

\$ 120.00 / HB

This book is on globalization and sustainable growth in China. Thanks to the market-oriented policy reforms initiated in the late 1970s, China has achieved spectacular economic growth over the past several decades, and its economic structure has experienced great transformation. In the meantime, in the general context of globalization, the whole country has also gradually opened up to foreign trade and foreign direct investment, transforming itself from a virtually completely closed economy to a major trading nation and the largest developing-country destination for foreign direct investment in the world. In the first three chapters of this book, we investigate the potential and actual mechanisms and channels through which globalization, especially openness to foreign trade and foreign direct investment, affects industrial development and growth disparities in China. The current wave of globalization has encouraged economic growth in the world economy and affected all sides of international economic involvement. In the next four chapters of the book, we study China and the world economy. We first join the line of research on the trade frictions between China and the United States, including an analytical chapter on trade imbalance and protectionist policy, and an empirical chapter on business cycle synchronization between China and the US. A chapter on growth cycles in the BRICS is also included to explore growth and trade linkages among these five emerging market economies. A new "conventional wisdom" on globalization is that trade and financial openness do not lead to higher economic growth by themselves, in the absence of institutional reforms. Motivated by the Chinese experience, we develop an analytical framework in the last chapter to examine the case of growth targeting in China and draw policy implication for LDCs on how to achieve positive and sustainable economic growth. This book provides the readers with new facts and new findings that shed light on their understanding of globalization and sustainable growth in China.

<https://www.marymartin.com/web?pid=747689>

China's Economic Arrival : Decoding a Disruptive Rise / Damien Ma

Palgrave Macmillan, Singapore 2021

186 p, XVII, 186 p. 36 illus., 33 illus. in color.

9789811522741

\$ 110.00 / HB

400 gm.

This book is a collection of essays from MacroPolo, the think tank of the Paulson Institute in Chicago. The picture of China that emerges in this volume is one built from the ground up, across economics, politics, and technology. In addition, because China's rise has important global dimensions, a US-China section composed of two essays is included, which combine both a macro perspective and a view of the bilateral relationship through the history of a significant multinational firm. Finally, this volume will include an original introduction and conclusion by Damien Ma, editor and co-founder of MacroPolo. The essays are analytically driven and provide novel perspectives, context, granular data, and policy conclusions that get lost in the daily churn of news cycles. None of the essays in this volume focuses on national security or geopolitics. Rather, the volume grapples squarely with how China's domestic economic, political, and technological developments have transformed not only itself but also the world at large. <div>

<https://www.marymartin.com/web?pid=687894>

Research on Community Construction in Rural China / Jiquan Xiang

World Scientific, Singapore 2020

648p.

9789811208768

\$ 200.00 / HB

Rural community construction is an important topic of study in China. This book examines the development of various construction models, the reasons behind their emergence, and provides analyses based on their characteristics, problems, and trends.

It offers insights from a historical perspective, through the study of organizational bases, structural functions, behavioral patterns and their roles in national governance, as well as social systems of rural communities in different periods.

This book is also integrated with comparative analyses on urban and rural communities, and comprises of examples from China and other countries, including United States, Japan, South Korea, and more.

<https://www.marymartin.com/web?pid=747690>

Managing Expatriates in China: A Language and Identity Perspective (2018) / Zhang, Ling Eleanor

Palgrave MacMillan, Singapore 2017

1.42 cms H x 21.01 cms L x 14.81 cms W (0.44 kgs) 225 pages

9781137489074

\$ 149.99 / HB

440 gm.

Providing fresh perspectives on managing expatriates in the changing host country of China, this book investigates expatriate management from a language and identity angle. The authors' multilingual and multicultural backgrounds allow them to offer a solid view on the best practices towards managing diverse groups of expatriates, including Western, Indian, and ethnic Chinese employees. With carefully considered analysis which incorporates micro and macro perspectives, together with indigenous Chinese and Western viewpoints, this book explores topics that include the importance of the host country language, expatriate adjustment, ethnic identity confirmation, acceptance and identity. The book presents a longitudinal yet contemporary snapshot of the language, culture, and identity realities that multinational corporation subsidiary employees are facing in China in the present decade (2006-2016). It will thus be an invaluable resource for International Management scholars, those involved in HRM and other practitioners, as well as business school lecturers and students with a strong interest in China.

<https://www.marymartin.com/web?pid=385380>

Housing the Nation : A Singapore Policy Story / Ho, Kim Hin and David

Patridge Publishing, Singapore 2021

xxvi, 238p.

9781543762488

\$ 40.00 / null

420 gm.

Chapter 1 takes a close look at a unique and state-of-the-art dynamic, structural public housing macroeconomic model (DSPHM), based on an open economy for several key macroeconomic variables, actual and expected, as well as the demand for new HDB flats sold. This Chapter readily adopts the DSPHM for simulating two scenarios, namely a "no change" first scenario and a public housing "deregulation" second scenario. Chapter 2 explores the relationship between several economic factors and the demand for public housing in Singapore and Hong Kong, deploying the innovative and versatile system dynamics model, to shed better understanding on the policy implications of assisted ownership housing. The Chapter assesses the demand for new flats of the Singapore and Hong Kong economies, under certain macroeconomic policy changes, suitable for their unique situations. Chapter 3 is concerned with the underlying structural relationships that affect Singapore's public housing policy to potentially privatize the HDB concessionary-rate mortgages for HDB homebuyers. Such a potential privatization infuses and sustains price competitiveness among the domestic private banks in Singapore, and lead to improved efficiency among them as well as the Singapore economy at large. Chapter 4 is concerned with the binomial option-pricing model, proposed by Cox, Ross and Rubinstein (1979), which is appropriate to represent the movement of the underlying HDB resale flat prices, subject to private market forces in HDB's large scale public housing secondary resale market. The HDB Main Upgrading Program (MUP) is a heavily subsidized and highly targeted public housing policy. Since its inception in 1992, the HDB has budgeted some S\$3 billion to finance the MUP policy. Chapter 5 recognizes housing affordability to be always an issue of concern to many Singaporean homebuyers because shelter forms one of the basic life necessities. The corresponding private residential market in Singapore offers quality and premium private residential accommodation for homebuyers, who prefer the private residential market. The appropriate affordability model is a multi-factor housing affordability index (HAI) model, which considers the ability to provide down payment and to service the mortgage taken up. Lastly, Chapter 6 offers the book's conclusion.

<https://www.marymartin.com/web?pid=745614>

The Comprehensive and Progressive Agreement for Trans-Pacific Partnership:
Implications for Southeast Asia / Cassey Lee and Pritish Bhattacharya

ISEAS - Yusof Ishak Institute, Singapore 2021

318p.

Includes Index

9789814818872

\$ 34.00 / null

428 gm.

The Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) is a free trade agreement involving major countries across the Asia Pacific region. The trade pact, which entered into force on 30 December 2018, is considered by many to be the 'gold standard', given its ambitious scope and depth. This volume offers multi-dimensional insights into the CPTPP and its impact on Southeast Asia. It begins with broad analyses covering the historical, economic and geopolitical aspects of the CPTPP. Subsequent chapters focus on the nature and implications of three key path-breaking provisions in the trade agreement, namely investor-state dispute settlement, intellectual property rights and state-owned enterprises. The effect of the CPTPP on Southeast Asia in terms of regional production networks is also examined from the perspective of Japanese multinational enterprises. The potential economic impact of the agreement is analysed for member countries (Vietnam and Malaysia) as well as countries that aspire to join the CPTPP in the future (Indonesia and Thailand).

"The world trading system is in disarray: the World Trade Organization has been weakened, perhaps terminally; the world's two economic superpowers are locked in deep, politicized disputes; the forces of populism and nationalism are everywhere complicating the return to a more liberal, rules-based order. These trends are challenging one of the building blocks of ASEAN economic development, namely these countries' outward-looking trade and investment policies. With impeccable timing this important volume by a group of eminent authors assesses these issues with reference to the Comprehensive and Progressive Agreement for Trans-Pacific Partnership. The CPTPP excludes the three largest traders—China, the EU and the US—but it is a welcome second-best initiative that may have broader, positive ripple effects.

This is the volume to read to gain a deeper understanding of the many complex issues at play." - Hal Hill, H.W. Arndt Professor Emeritus of Southeast Asian Economies, College of Asia & the Pacific, Australian National University

<https://www.marymartin.com/web?pid=747482>

Urban Transition in Hanoi: Huge Challenges Ahead / Danielle Labbé,
ISEAS – Yusof Ishak Institute, Singapore 2021

26p.

ISSN: 0219-3213 ; 9789814951357

\$ 9.00 / null

74 gm.

Vietnam is in the midst of one of the world's most rapid and intensive rural-to-urban transitions.

In Hanoi, heritage preservation has gained significant policy attention over the last decades, but efforts continue to focus on the Old Quarter and Colonial City to the exclusion of collective socialist housing complexes and former village areas, and natural features such as canals and urban lakes.

Parks and public spaces are urgently needed to offset the high residential densities and to improve the quality of life of residents.

Motor vehicles continue to fuel the growth in transportation. Significant efforts were recently made to establish a mass transit system, but progress there is slow. More attention should be paid to improving the existing transportation system and to reduce dependence on fossil fuels.

Investments in new housing estates have fuelled a speculative real estate market but failed to address adequately the needs of the vulnerable segments of the population.

Regional integration is a challenge as the city expands and swallows the peri-urban areas around the city.

<https://www.marymartin.com/web?pid=747484>

Asia's Transformation : From Economic Globalization to Regionalization : With
and Epilogue on COVID-19 / Joergen Oerstroem Moeller

ISEAS – Yusof Ishak Institute, Singapore 2021

195p.

Includes Index ; Bibliographical references.

9789814881227

\$ 22.00 / null

270 gm.

Moeller's book *The Veil of Circumstance*, published in 2016, discussed the impact of technology, dehumanization and values on politics and economics. In this book, he takes the analysis one step further.

The cocktail of capitalism, globalization and technology has turned toxic, causing disruptions and cracks in the global economy and societal structures. Economic globalization is being replaced by a mixture of globalization, regionalization and economic nationalism. Neither the United States nor China will in the mid-2030s possess the strength to be a global leader. Power will mainly rotate around a regional axis instead of globally. The existing political systems and institutions governing the global system see their primogeniture challenged. Social networks open the door to communication for literally everybody; while they link the world to a degree never seen before, they also divide people according to cultural norms and values. The large data companies possess enormous power that threatens both national governments and the global political and economic infrastructure.

<https://www.marymartin.com/web?pid=745740>

Shadows Across the Golden Land : Myanmar's Opening, Foreign Influence and Investment / Simon S C Tay

World Scientific, Singapore 2020

476p.

9789813273542

\$ 50.00 / HB

What are the political and economic challenges facing Myanmar as it opens to the world? And what are the opportunities and responsibilities for the international community to influence and also invest in the country?

This book aims to provide readers with an assessment that integrates analysis with on-the-ground experience and insights, drawn from closely engaging with Myanmar since the country began to move towards democracy and open to the world. In order for readers to appreciate emerging trends and developments, the book evaluates the efforts of the recent Thein Sein administration and current National League of Democracy government up to the present day. It also identifies key events from the colonial period through to the decades when the country was under military rule, cut off from much of the international community. The on-going crisis in Myanmar's Rakhine State and the controversial situation of the Rohingya are examined at length, with an effort to contextualise these events in wider challenges of geopolitics and national reforms to rehabilitate the government and the economy.

The book presents readers with a clear view of how the country might progress beyond current obstacles, and highlights the opportunities that remain for those willing to engage constructively for the longer term in the opening of this frontier economy and once-pariah state. As Myanmar moves ahead with its transition to democracy and with economic development, this book is recommended for both those who watch the country with interest and those who consider the ways in which the international community interacts with the region and Myanmar.

<https://www.marymartin.com/web?pid=747486>

Impact of COVID-19 on Asian Economies and Policy Responses / Sumit Agarwal, Zhiguo He, and Bernard Yeung

World Scientific, Singapore 2021

192p.

9789811229374

\$ 32.00 / HB

On March 12th 2020, World Health Organization (WHO) declared the spreading of the new virus, 2019-nCoV, a pandemic. In Asia, the virus, more commonly referred to as COVID-19, has been spreading since the end of December. To contain the public health threat, almost all countries enforced a variety of measures, including lockdowns, to minimize face-to-face human interactions between the infected and the susceptible.

While these vigilant measures save lives, they also generate a substantial negative economic shock that immediately halts demand and significantly disrupts supply, global production value chain and trade. The consequences are dire – considerable decline in output, massive surge in unemployment, countless bankruptcy cases, and unrelentless worries over financial stability. The result, a worldwide economic setback, is more severe than that experienced during the Great Financial Crisis of 2008–2009.

Asia's experiences with COVID-19 precede that in the West. This fortuitous timing allows Asia to share its learnings drawn from experiences to benefit the world.

The Asian Bureau of Finance and Economic Research's (ABFER) community has gathered a collection of insights to inform the public. Besides providing access to research on the pandemic conducted in Asia, these commentaries offer comprehensive information on the effects of the pandemic, the effectiveness of measures employed to contain it and the subsequent economic impacts from such implementation. With granular analyses of government policies and their associated economic rescue packages, these commentaries elucidate the hard trade-offs between public health protection and economic security. Finally, the commentaries address the broader impact of the pandemic on international trade, global value chains and society.

<https://www.marymartin.com/web?pid=747487>

Key Challenges and Opportunities for Quality, Sustainability and Innovation in the Fourth Industrial Revolution : Quality and Service Management in the Fourth Industrial Revolution – Sustainability and Value Co-creation / Su Mi Dahlgaard-Park and Jens J Dahlgaard

World Scientific, Singapore 2021

536p.

9789811230349

\$ 200.00 / HB

How can companies survive and prosper in the new economic age of the 4th Industrial Revolution? This book collects a variety of cases and quality management strategies for companies to put in place in the face of Industry 4.0. It argues that organizations that practice good quality management throughout the whole organization, and focus on satisfying their customers, employees and other stakeholders better than their competitors, are well equipped with the necessary capabilities to survive. It is a must read book for academicians, practitioners, managers and students interested in learning about the quality management philosophy, principles, tools and methods to be used in building a sustainable future where the challenges of the 4th Industrial Revolution – Industry 4.0 – are regarded and used as opportunities for survival and further growth.

<https://www.marymartin.com/web?pid=747488>

Post-COVID Asia : Deglobalization, Fourth Industrial Revolution, and Sustainable Development / Hyun-Hoon Lee , Donghyun Park

World Scientific, Singapore 2020

324p.

9789811228971

\$ 85.00 / HB

<https://www.marymartin.com/web?pid=747490>

Post-COVID Asia : Deglobalization, Fourth Industrial Revolution, and Sustainable Development / Hyun-Hoon Lee , and Donghyun Park

World Scientific, Singapore 2020

324p.

9789811230233

\$ 22.00 / null

Coronavirus disease (COVID-19) has been an unprecedented, once-in-a-century gamechanger for the world. The central focus of Post-COVID Asia is the new world that will emerge after the coronavirus. In particular, this book explores how deglobalization will proceed in the post-COVID world and what kind of impact deglobalization will have on Asian economies. After all, in the last few decades, Asia has leveraged globalization to become the world's fastest-growing, most dynamic region. Therefore, an urgent challenge facing Asian economies is to figure out how to survive and thrive when the globalization which served them so well is giving way to deglobalization.

Opportunities have emerged for Asian economies amid the winding down of the third wave of globalization. In fact, the next wave of globalization is already beginning to take shape, in tandem with the Fourth Industrial Revolution, which is full of exciting new technologies. This book offers insights that would help governments, companies and people in Asia to ride the next wave of globalization to power their prosperity.

<https://www.marymartin.com/web?pid=747494>

Policy Analysis and Modeling of the Global Economy : A Festschrift Celebrating Thomas Hertel / Peter Dixon , Joseph Francois and Dominique van der Mensbrugghe

World Scientific, Singapore 2021

596p.

9789811233623

\$ 240.00 / HB

This volume honors the extraordinary career of Thomas Hertel. It also celebrates the 25th anniversary of the founding of the Global Trade Analysis Project (GTAP) by Prof. Hertel. All of those contributing to this volume, including Prof. Hertel's students and colleagues, have benefitted in some ways from the selfless professional generosity and dedication to scientific public goods that have been hallmarks of his career.

The book examines the history of the GTAP project, the scientific contributions of Prof. Hertel, and the general application of computational modeling to global economic policy analysis. The applications in the volume, reflecting the broad contributions made by the GTAP community to global policy analysis, range from the impact of globalization on employment to the sustainability impacts of economic integration.

<https://www.marymartin.com/web?pid=747495>

Conceptual Economics : The Liaising Role in Politics and Social Sciences / Kui-Wai Li

World Scientific, Singapore 2021

308p.

9789811222184

\$ 125.00 / HB

Given that there is no shortage of economic theories while economic problems are growing periodically, Conceptual Economics boldly attempts to initiate a new approach by employing conceptual and intuitive tools to examine the intra-relationship between microeconomics and macroeconomics as well as the inter-relationship between economic analysis and other social science studies, especially the relationship with political science. The few intuitive ideas include the separation between ex-ante situations and ex-post outcomes, the difference between endowment differences and unequal outcomes, and the role of economics as a vehicle in the delivery of numerous social and political activities. The discussion extends to cover an analysis on human values and concludes with a recommendation on the functionality of civic capitalism. With intuition and analytical reasoning within economics and with other social sciences, Conceptual Economics can become a new branch in economic study where scholars, analysts and intellectuals could "think outside the box" by liaising a wider economic perspective and/or amalgamating non-economic aspects into their analysis. This shall provide a new dimension to solving human economic problems and possibly area of intellectuality.

<https://www.marymartin.com/web?pid=747496>

Living the Corporate Purpose : Insights from Companies in Asia / Mark Chong and Flocy Joseph

World Scientific, Singapore 2021

192p.

9789811221217

\$ 39.50 / HB

Corporate purpose has become a global phenomenon in recent years. Increasingly, businesses are expected to "produce profitable solutions to the problems of people and planet, and not to profit from producing problems for people or planet" (World Economic Forum). However, the literature on how companies can build purpose into their corporate DNA is still very nascent.

This book, first of its kind, focuses on how companies in Asia are building purpose into their journey. It contains case studies of companies and their current journey to become more purpose driven, why they do it, and how they did it.

<https://www.marymartin.com/web?pid=747497>

Economic Effects of Antidumping / Thomas J Prusa

World Scientific, Singapore 2021

312p.

9789811225246

\$ 190.00 / HB

Economic Effects of Antidumping is an invaluable book that reviews many of the key developments in the economic analysis of antidumping law over the past 25 years. Thomas Prusa was one of the earliest economists to examine the economics of antidumping and its consequences, and this volume contains many of his contributions to the field.

This book provides a broad overview of the author's works, which include many significant findings, including the propensity and effects of settled cases, trade diversion, the effect of legal provisions such as cumulation and zeroing, pricing distortions, tit-for-tat use of the law, and contingent protection as insurance. This book is appropriate for both students in economics, public policy and law, and for policymakers in the field.

<https://www.marymartin.com/web?pid=747498>

Government in Business : Leading or Lagging? / Lim Hwee Hua

World Scientific, Singapore 2021

352p.

9789811232367

\$ 50.00 / HB

The evergreen debate over government's involvement in business continues in earnest. Participants straddle all stakeholder groups, from the state itself to the private sector to the public at large. Add to that debate increasing globalisation, and now de-globalisation, and the advent of technological advances. Criticism is often levelled at a government that is slow to act or one that belatedly introduces damning regulations. Many governments are already saddled with demands spanning mega infrastructural development to bulging fiscal deficits to evening out growth across the population. The politics of the day are however synonymous with short-termism. The Covid-19 pandemic has increased the bailout burden even more. The author attempts to provide a fair assessment of the potentially complementary roles that the public and private sectors can play in a fast-changing global economy, amidst the shifting expectations of society.

<https://www.marymartin.com/web?pid=747499>

Government in Business : Leading or Lagging? / Lim Hwee Hua

World Scientific, Singapore 2021

352p.

9789811232473

\$ 25.00 / null

<https://www.marymartin.com/web?pid=747500>

Asian Family Businesses : Succession, Governance and Innovation / Annie Koh

World Scientific, Singapore 2021

216p.

9789811228612

\$ 39.50 / HB

The global economy is predominantly driven by family businesses that provide the largest source of long-term employment in most countries. In Asia, family members amongst 60% of large corporations own a significant share of the equity and can influence key decisions. This phenomenon presents family enterprises with challenges and opportunities as any other non-family-run enterprise but in a more complex dimension.

This book presents a collection of cases that address three key challenges faced by many of the family enterprises in Asia — Succession, Governance and Innovation. The narration of the cases also offers the reader tips about good practices among the Asian families, such as effective family governance mechanism, development of innovation and entrepreneurial mindsets across generations, and importance of family culture.

This case book is essential reading for anyone interested in addressing the needs of business families in the region.

<https://www.marymartin.com/web?pid=747503>

The Upside or Down : How Chaos and Uncertainty Breed Opportunity in South Africa / Bruce Whitefield (Ed) Russell Martin

Pan Macmillan South Africa, Johannesburg, South Africa 2020

xiv, 230p.

9781770107250

\$ 45.00 / null

380 gm.

Next time you go to a conference or hire a consultant to be told, 'We live in a VUCA [Volatile, Uncertain, Complex, Ambiguous] world,' leave the room. You are wasting your time. In a world of fake news, deep-fakes, manipulated feeds of information and divisive social-media agendas, it's easy to believe that our time is the most challenging in human history. It's just not true.

It is a time of extraordinary opportunity. But only if you have the right mindset. Fear of the future breeds inaction and leads to strategic paralysis. We put off decisions until we can have certainty. We look for signals. We wait. And while we do that, the world moves on around us. Problem solvers thrive in chaotic and uncertain times because they act to change their future. Winners recognise that in a world of growing uncertainty, you need to resort to actions on things you can control. And the only things over which you have absolute control are your attitude and your mindset. These, in turn, determine the actions you will take and that will define your future.

A robust mindset is the one common characteristic Bruce Whitfield has identified in two decades of interrogating how South Africa's billionaires and start-up mavericks think differently. They are not naive Polly-Annas. They don't ignore risk or hope that problems will go away. They constantly measure, manage, consider and weigh up opportunities in a tumultuous sea of uncertainty and find ways around obstacles.

If, as Nobel Prize-winning economist Robert Shiller suggests, the stories we tell affect economic outcomes, then we need to tell different stories amidst the noise and haste of a rapidly evolving world.

<https://www.marymartin.com/web?pid=747251>

Opening the South African Economy : Barriers to Entry and Competition /
Thando Vilakazi, Sumayya Goga and Simon Roberts

HSRC Press, Cape Town, South Africa 2020

xiv, 254p.

Includes Index

9780796925893

\$ 40.00 / null

500 gm.

What does it take for entrepreneurs to be effective competitors? What are the factors affecting entry and participation in sectors where there are historically strong incumbent firms? Opening the South African Economy brings to light the challenges of concentration, inequality and exclusion in different sectors of the South African economy.

The book begins with an assessment of the current state of the economy. Detailed case studies then recount the experiences – good and bad – of well-known South African entrant firms in sectors that are critical for facilitating economic growth, including retail, food, fuel, telecommunications, airlines and banking. Important cross-cutting chapters reflect on the role that government policies can play in achieving a more open, inclusive and competitive economy and the use (and misuse) of policy tools such as competition law, black economic empowerment and state procurement. It concludes with a set of concrete recommendations for opening up the South African economy, improved coordination among state institutions and inclusive industrial development. Accessible and practical, Opening the South African Economy will appeal to a broad readership of business people, policy-makers, students and academics.

<https://www.marymartin.com/web?pid=747267>

Constructing Hegemony : The South African Commercial Media and the (Mis)
Representation of Nationalisation / Mandla J. Radebe

University of KwaZulu-Natal Press, Pietermaritzburg, South Africa 2020

xiv, 286p.

Includes Index ; Selected Bibliography

9781869144586

\$ 50.00 / null

500 gm.

Post-apartheid South Africa continues to face challenges in its attempts at economic transformation for the benefit of the majority of the people, who were marginalised under decades of apartheid and colonisation. This need for transformation has resulted in various policy initiatives, including the ongoing demands for the nationalisation of the economy. The commercial media has a central role in shaping policy debates. But this media is an ideological tool as much as it is an economic resource since it is owned and controlled by people with political and economic interests. It therefore tends to support and promote the interests of the owners.

This book provides a Marxist critique of the representation of the nationalisation of the mines debate by the South African commercial media. Radebe examines corporate control of the media in order to articulate the interrelations between the state, capital and the media, and the way the commercial media represents, shapes and influences public policy. He concludes that beyond factors such as ownership, commercialisation and the influence of advertising on news content, the global capitalist hegemony has a more powerful influence on the commercial media in South Africa than previously thought.

<https://www.marymartin.com/web?pid=747268>

Migrant Labour After Apartheid : The Inside Story / Leslie J Bank, Dorrit Posel and Francis Wilson

HSRC Press, Cape Town, South Africa 2020

xii, 404p.

Includes Index

9780796925794

\$ 50.00 / null

750 gm.

South Africa is a rapidly urbanising society. Over 60% of the population lives in urban areas and this will rise to more than 70% by 2030. However, it is also a society with a long history of labour migration, rural home-making and urban economic and residential insecurity. Thus, while the formal institutional systems of migrant labour and the hated pass laws were dismantled after apartheid, a large portion of the South African population remains double-rooted in the sense that they have an urban place of residence and access to a rural homestead to which they periodically return and often eventually retire. This reality, which continues to have profound impacts on social cohesion, family life, gender relations, household investment, settlement dynamic and political identity formation, is the main focus of this book.

Migrant Labour after Apartheid focuses on internal migrants and migration, rather than cross border migration into South Africa. It cautions against a linear narrative of change and urban transition.

The book is divided into two parts. The first half investigates urbanisation processes from the perspective of internal migration. Several of the chapters make use of recently available survey data collected in a national longitudinal study to describe patterns and trends in labour migration, the economic returns to migration, and the links between the migration of adults and the often-ignored migration of children. The last three chapters of this section shine a spotlight on conditions of migrant workers in destination areas by focusing on Marikana and mining on the platinum belt. The second half of the book explores the double rootedness of migrants through the lens of the rural hinterland from which migration often occurs. The chapters here focus on the Eastern Cape as a case study of a region from which (particularly longer-distance) labour migration has been very common.

The contributions describe the limited opportunities for livelihood strategies in the countryside, which encourage outmigration, but also note the accelerated rates of household investment, especially in the built environment in the former homelands.

<https://www.marymartin.com/web?pid=747269>

Reset, Rebuild, Reignite : Build Your Business to Thrive in a Crisis / Pavlo Phitidis (Ed) Sally Hines

Pan Macmillan South Africa, Johannesburg, South Africa 2020

xvi, 256p.

9781770107885

\$ 40.00 / null

400 gm.

A crisis means change. And for any business owner, change means opportunity. There is nothing new about a crisis stalling or wiping out a business. The COVID-19 pandemic that has hit businesses globally does not feel any more or less devastating to the business owner than if their business was affected by the sudden loss of a dominant client, a trade war, burst water pipes halting operations, intransient employees or their product no longer being relevant to the market.

In *Reset, Rebuild, Reignite*, the second book from Pavlo Phitidis, his starting point is not how to avoid crises because some are inevitable. Instead, he shows how you can use any crisis to reset your business to get relevant, rebuild it to scale, and reignite it to accelerate growth by capitalising on the change and opportunities that any crisis brings with it.

Stories of business owners who have successfully turned crisis to their advantage are underpinned by Pavlo's practical, action-oriented insights, tactics and strategies that will have you reading with a highlighter in hand, and will equip you to tackle any crisis that affects your business.

<https://www.marymartin.com/web?pid=747270>

Inequality Studies from the Global South / David Francis, Imraan Valodia and Edward Webster

Wits University Press, Johannesburg, South Africa 2020

xxiv, 272p.

Includes Index

9781776146161

\$ 50.00 / null

550 gm.

This book offers an innovative, interdisciplinary approach to thinking about inequality, and to understanding how inequality is produced and reproduced in the global South.

Without the safety net of the various Northern welfare states, inequality in the global South is not merely a socio-economic problem, but an existential threat to the social contract that underpins the democratic state and society itself. Only a response that is firmly grounded in the context of the global South can hope to address this problem. This collection brings together scholars from across the global South to address broad thematic areas such as the conceptual and methodological challenges of measuring inequality; the political economy of inequality; inequality in work, households and the labour market; and inequalities in land, spaces and cities. The book concludes by suggesting alternatives for addressing inequality in the global South and around the world.

The pioneering ideas and theories put forward by this volume make it essential reading for students and researchers of global inequality across the fields of sociology, economics, law, politics, global studies and development studies.

<https://www.marymartin.com/web?pid=747271>

Township Economy : People, Spaces and Practices / Andrew Charman, Leif Petersen, and Thireshen Govender

HSRC Press, Cape Town, South Africa 2020

xviii, 330p.

Includes Index

9780796925770

\$ 75.00 / null

900 gm.

Township Economy provides a unique insight into township informal business and entrepreneurship. It is set in the post-apartheid period, in the third decade of Africa's democracy and draws on evidence collected from 2010-2018 in 10 township sites, nine in South Africa and one in Namibia. The book focuses on micro-enterprises, the business strategies of township entrepreneurs and the impact of autonomous informal economic activities on urban life.

The book is unique in approach and content. It looks at spatial influences at various gradients, from the city-wide level, to objects, to invisible infrastructure. The analysis examines the influence of power as a tool to dominate and control and thus constraint inclusive opportunities.

This captivating book will be of interest academic researchers, university students and specialists in business studies, urbanism, politics and socio-economic development.

<https://www.marymartin.com/web?pid=688946>

A View from the Other Side : Locked Down in South Africa / Charles R. Stith

Footprint Press, Pinetown, KwaZulu-Natal, South Africa 2020

138p.

9781990972027

\$ 30.00 / null

As the coronavirus pandemic swept across the globe in recent months, many countries have had to implement strategies to fight the virus and keep its people safe. These strategies, particularly in the West, have not been as effective at keeping the numbers of infected people as low as the governments would have hoped.

Charles R Stith predicted the trajectory the virus would take as its spread progressed and developed a critical analysis of the western countries' responses to the pandemic. He specifically focuses on South Africa's response to the virus as it spearheads the surge of cases on the African continent.

The crisis has far reaching consequences that impacts the most vulnerable people in the country. A recent OXFAM report draws connections between the lockdown, to hunger, to deaths which confirms the statement Stith made at the beginning of the outbreak about how people would die of hunger as they lose their jobs, their ability to provide for their families and access to fresh foods.

Stith wrote this book in real time in response to the growth and spread of the coronavirus and analyses the results of South Africa's response to it. He gives answers to the questions politicians should have been asking and gives his view of what Africa will require to recover.

<https://www.marymartin.com/web?pid=747272>

Just money : misadventures in the great Australian debt trap / Royce Kurmelovs

University of Queensland Press, Australia 2020

xiv, 298 pages ; 23 cm

9780702262753

\$ 33.00 / null

415 gm.

The debt business is booming. Millions of Australians grapple with credit cards, mortgages and student debt repayments each day. As the result of a car crash without insurance, investigative journalist Royce Kurmelovs finds himself among them. When a debt collector knocks on his door, he embarks on a journey through the underbelly of the Australian financial system. Though friends tell him not to worry, that it's 'just money', he learns the opposite is true, our relationship with debt is a convergence of class and power, making it an urgent social justice issue for a growing number of people. Just Money is a timely and important book that reveals how years of political opportunism and rapacious business practices in the 'Lucky Country' have forged a nation that is leaving the next generation to pick up the tab.

<https://www.marymartin.com/web?pid=746180>

Sri Lanka State of the Economy 2020 : Pandemics and Distruptions : Reviving Sri Lanka's Economy COVID-19 and Beyond /

Institute of Policy Studies of Sri Lanka, Colombo, Sri Lanka 2020

322p. ; 25cm

9789557397214

\$ 55.00 / null

820 gm.

<https://www.marymartin.com/web?pid=745421>

Women, Work and Night Shifts in Nursing Homes and Supermarkets / Nisha Arunatilake (et al.)

Institute of Policy Studies of Sri Lanka, Colombo, Sri Lanka 2020

56p. ; 28cm.

Includes Bibliography

9789557397207

\$ 25.00 / null

250 gm.

<https://www.marymartin.com/web?pid=745419>

Food Technology and Culture in Africa / Clement Ogunlade, Kehinde M. Adeleke and Mutiat T. Oladejo

Reamsworth Publishing Limited, Ibadan, Nigeria 2021

xii, 234p. ; 234x156mm. ; Colour Illustrations and Colour Photographs

Includes Index

9789789818815

\$ 45.00 / null

400 gm.

This book is a multidisciplinary exposition of how scholars from various disciplines research food. The chapters unravel the crosscutting themes in the role of food in everyday realities of African societies. Food remains indispensable to humanity for a good healthy and quality life but accessibility is shrouded by poor quality food and food fraud thereby making the available food unsafe for consumption by the Nigerian citizens, and of course by people around the world. The underlying causes of this have largely been attributed to poverty and acquisitive economic gains, and to some extent poor food handling by consumers. In Nigeria, the state of poverty is so severe that the largest proportion of the citizens' daily and/or monthly income goes on food, which is barely enough to access quality and nutritional food. Consequently, majority of the citizens seek and take up poor quality food that might come their way. In the light of drive for unsafe food, the food fraudsters had capitalised on the poor Nigerians to make illegally adulterated and poor quality food available at cheaper prices. This situation has not only endangered the food distribution system and quality of consumed nutrition in Nigeria, but as equally put the health status of Nigerians at risk through long-term exposure and build-up of chronically toxic contaminants in the body.

<https://www.marymartin.com/web?pid=745504>

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